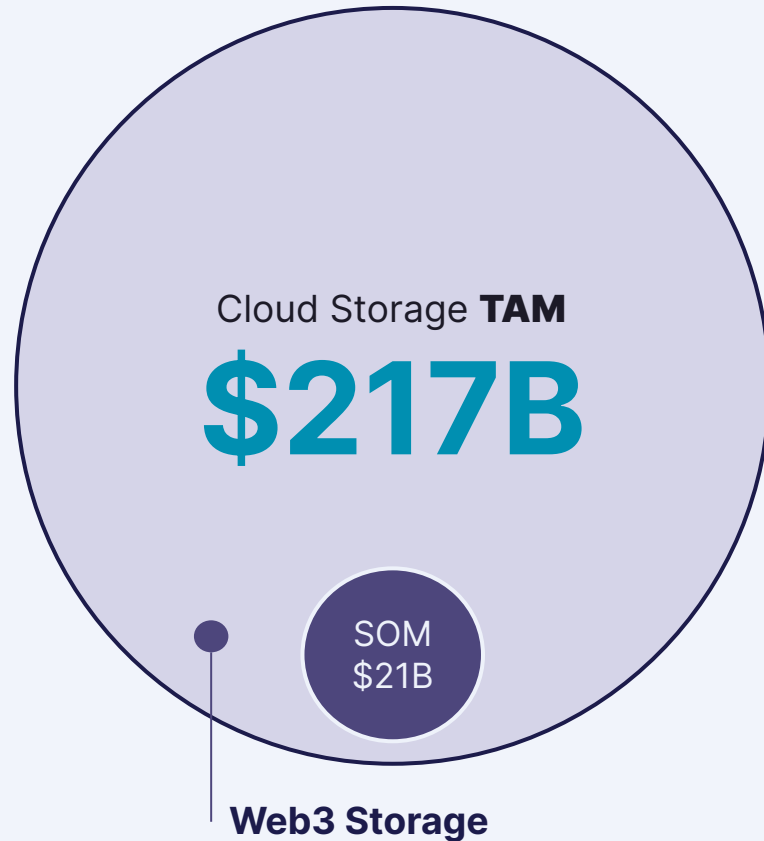


Web3 Data Engine

Store, structure and verify real-world data in **Web3**
storage with our innovative Data Engine



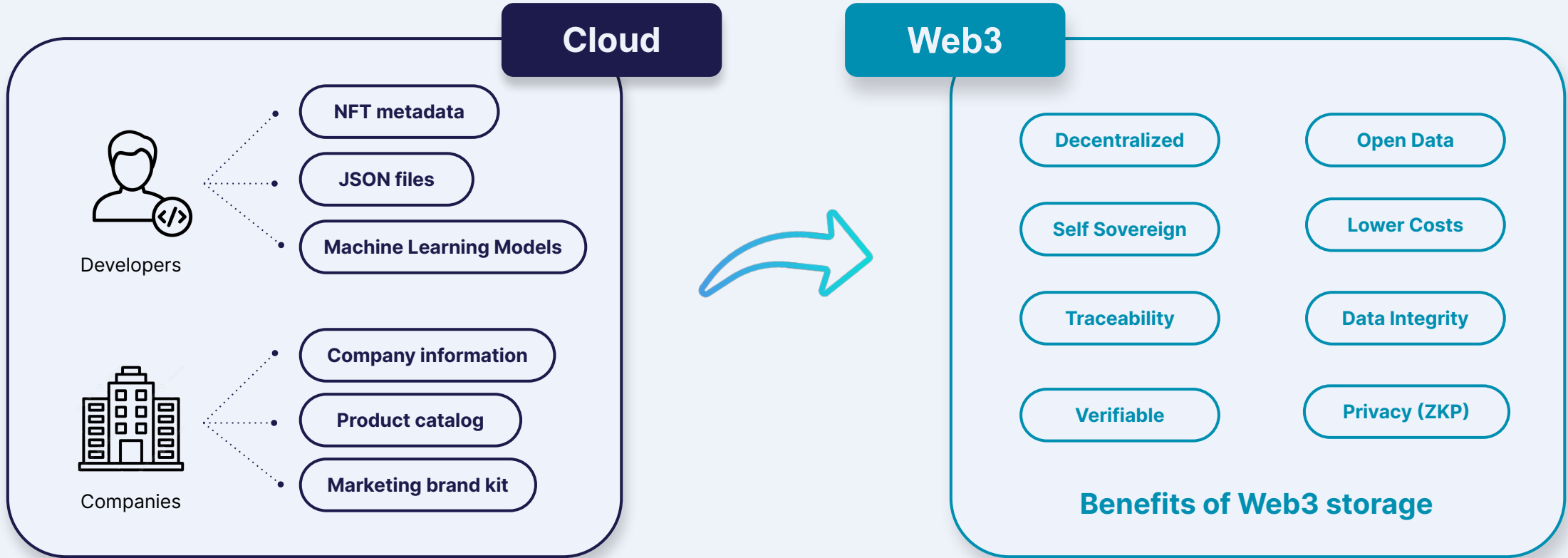
Real-world data **market opportunity**



The global **Data Storage Market size** was valued at \$217.02B in 2022 and is projected to reach \$777.98B by 2030, exhibiting a CAGR of **17.8%**

Web3 Storage represents
0,00185% of the Market

Understanding Real-world Data



Then, why there is this **small penetration** in the market?

Market

Problem

Solution

Product

Business

Team



Why companies are **NOT** migrating to **Web3** storage

Problem

With X

Compatibility

Data needs Structure

Lack of standards and data modeling is hard

Using data Templates

Open repository of data templates, using unique identifiers to enhance interoperability and data integrity across decentralized applications

Propagation

Lack of instant updates

Compromised by difficult Data updates and without full control

Open Data

Real-time updates ensuring data is instantly propagated across all platforms and partners that can help in Brand Control.

Web3 migration

Complex integration

Fear of the Web3 tech stack and pain of migration

SAAS solution

Same developer experience but 5x times more cheaper, without the need of Blockchain knowledge.

AI integration

Hard to verify

Fake AI data will cost \$10.5T to companies by 2025. Hard to distribute and integrate

Verifiable data

Easily integrate with RAG, allowing LLMs to be trained with verified data. Tamper-proof validation of information using Blockchain technology.

Market

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Why companies **WILL** migrate to **Web3** storage

Problem

With X

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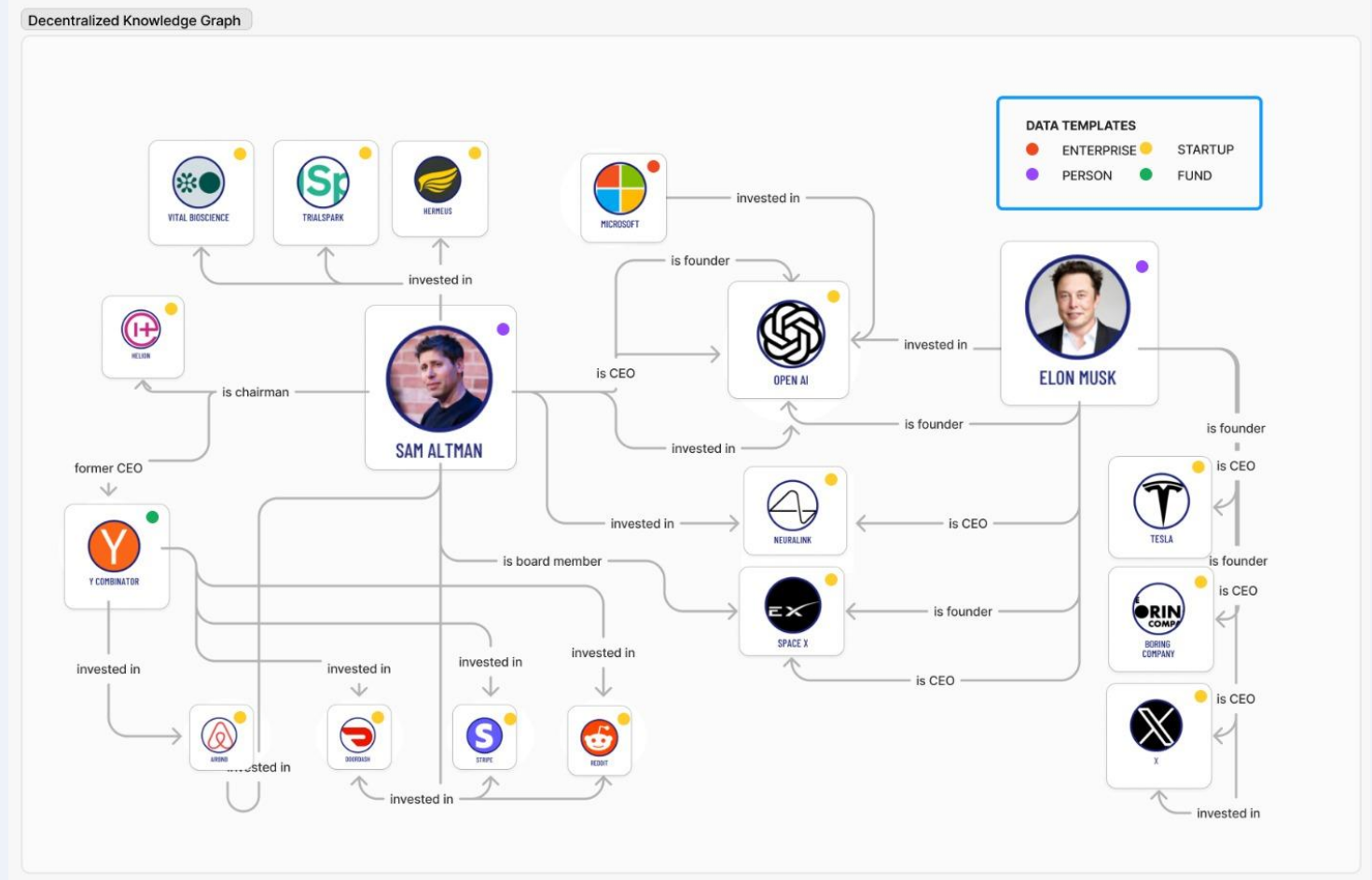
Enhancing the Accuracy of RAG Applications With Knowledge Graphs

The increasing reliance on AI tools such as ChatGPT for information retrieval poses a challenge for companies striving to ensure the real-time verification and updating of their data.

Context allow AI models to be trained using curated training datasets based on semantic information.

Decentralized Knowledge Graph

- Completeness
- Consistency
- Readiness
- Semantic
- Accountable
- Verifiable





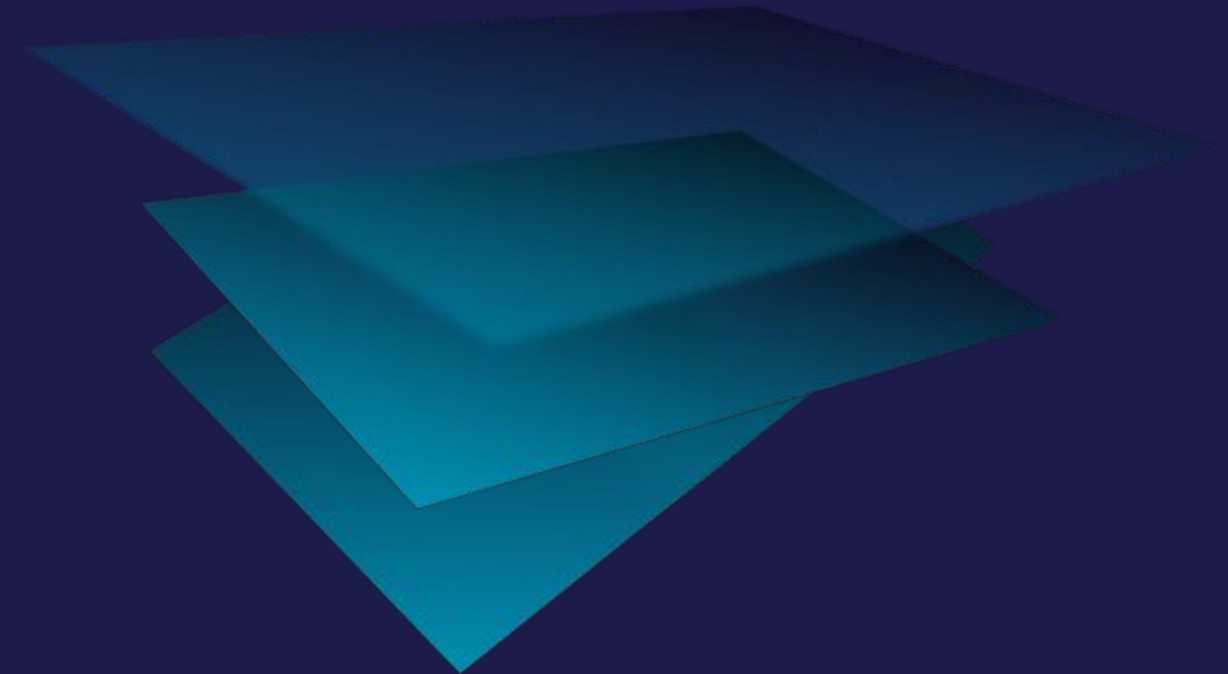
Meet Context

<Web3 Data Engine />

An abstraction layer designed to integrate Web3 storage technologies, providing distinctive features that enhance data management.

The SDK helps users to **organize, read and share public and private data** in a sovereign, trusted and verified way for humans and machines.

Saying goodbye to hashes, and embracing domains and documents within the blockchain ecosystem.



Market

Problem

Solution

Product

Money

Team



Domains

Developers can organize data (json) inside of Documents under a unique curated and verified identifier (aka domain).

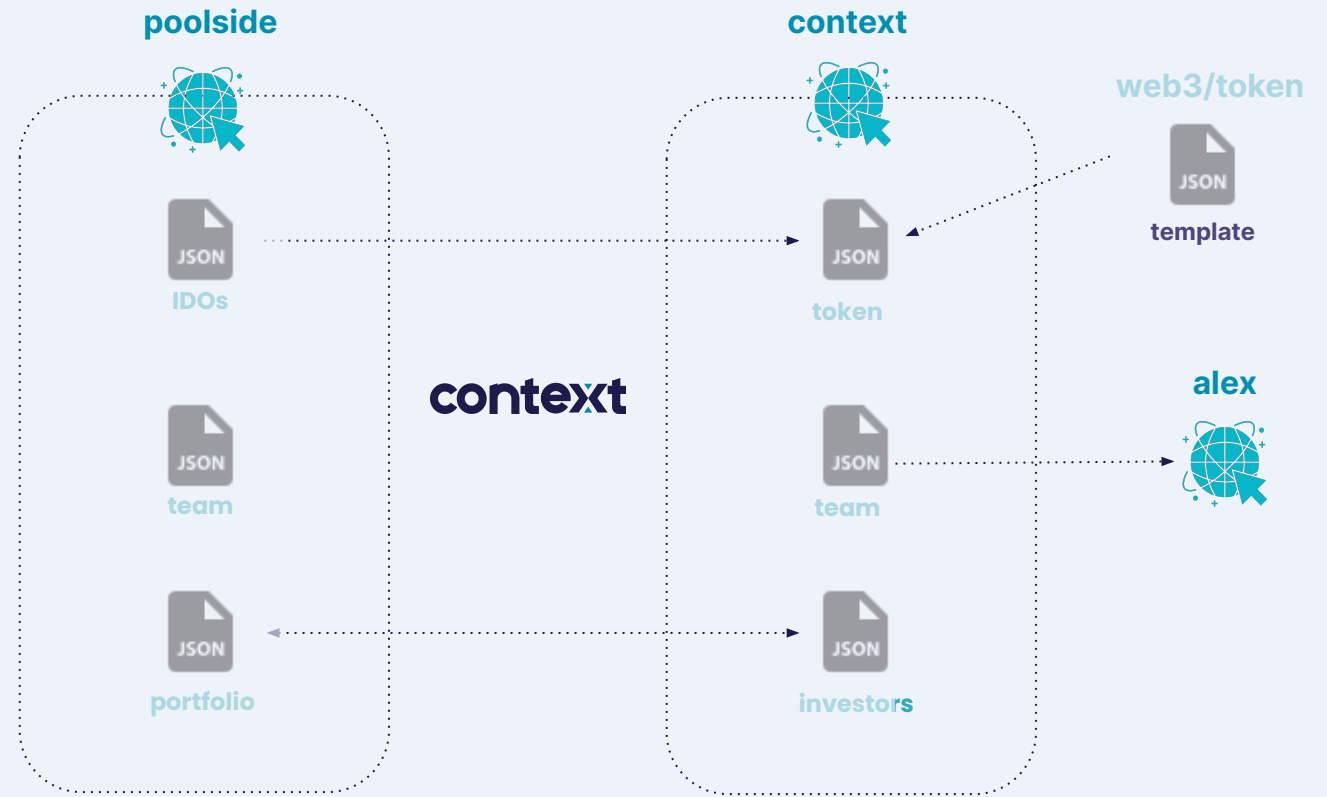
Domains are verified/curated
and can be companies, projects, products...



Documents

Public and private data is stored on the Blockchain, structured using data templates, and has version control (like github).

find, read and update



Unique Names

Verified/Curated

Self-Sovereign DB

Market

Problem

Solution

Product

Business

Team



Domains

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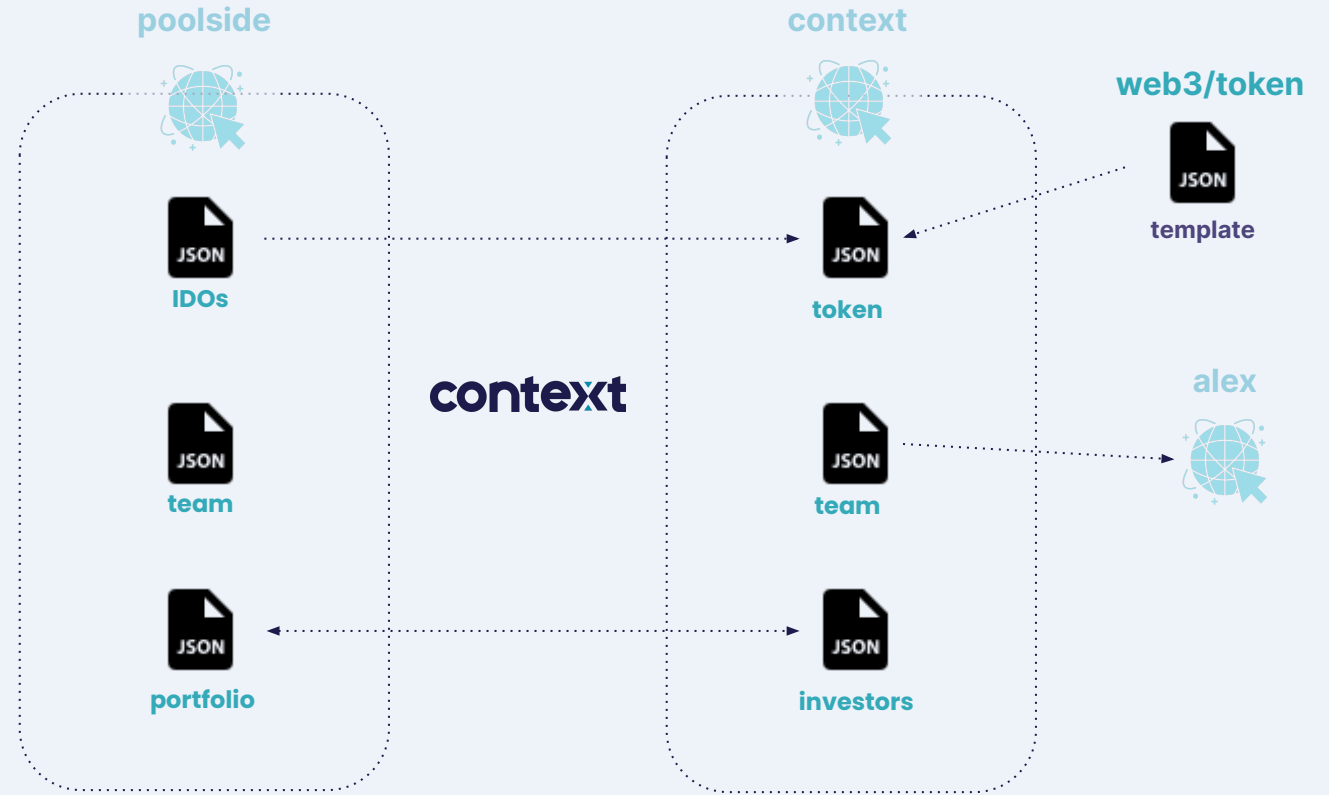
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find, read and update



Semantic Data

Version Control

Linked Documents

Market

Problem

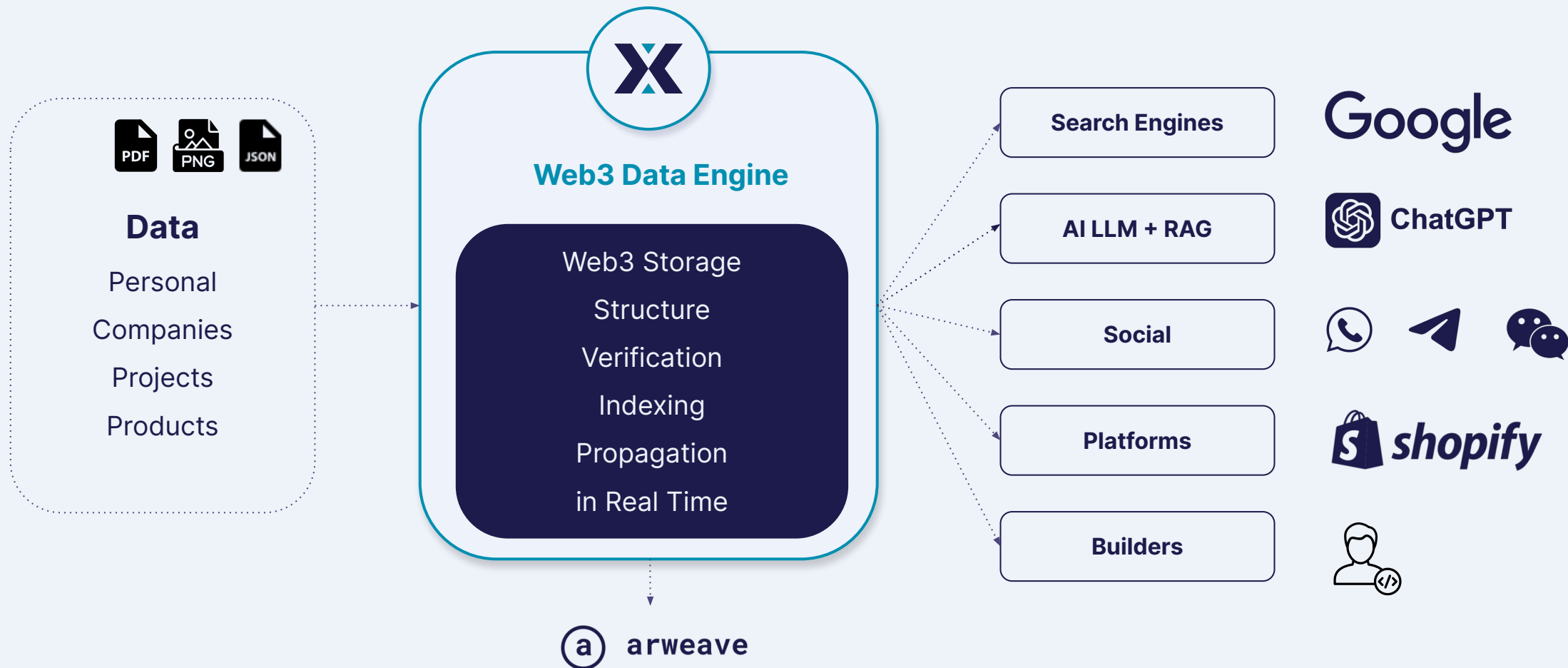
Solution

Product

Business

Team

The Web3 Data Engine



Market

Problem

Solution

Product

Business

Team



Data propagation and full brand control



Market

Problem

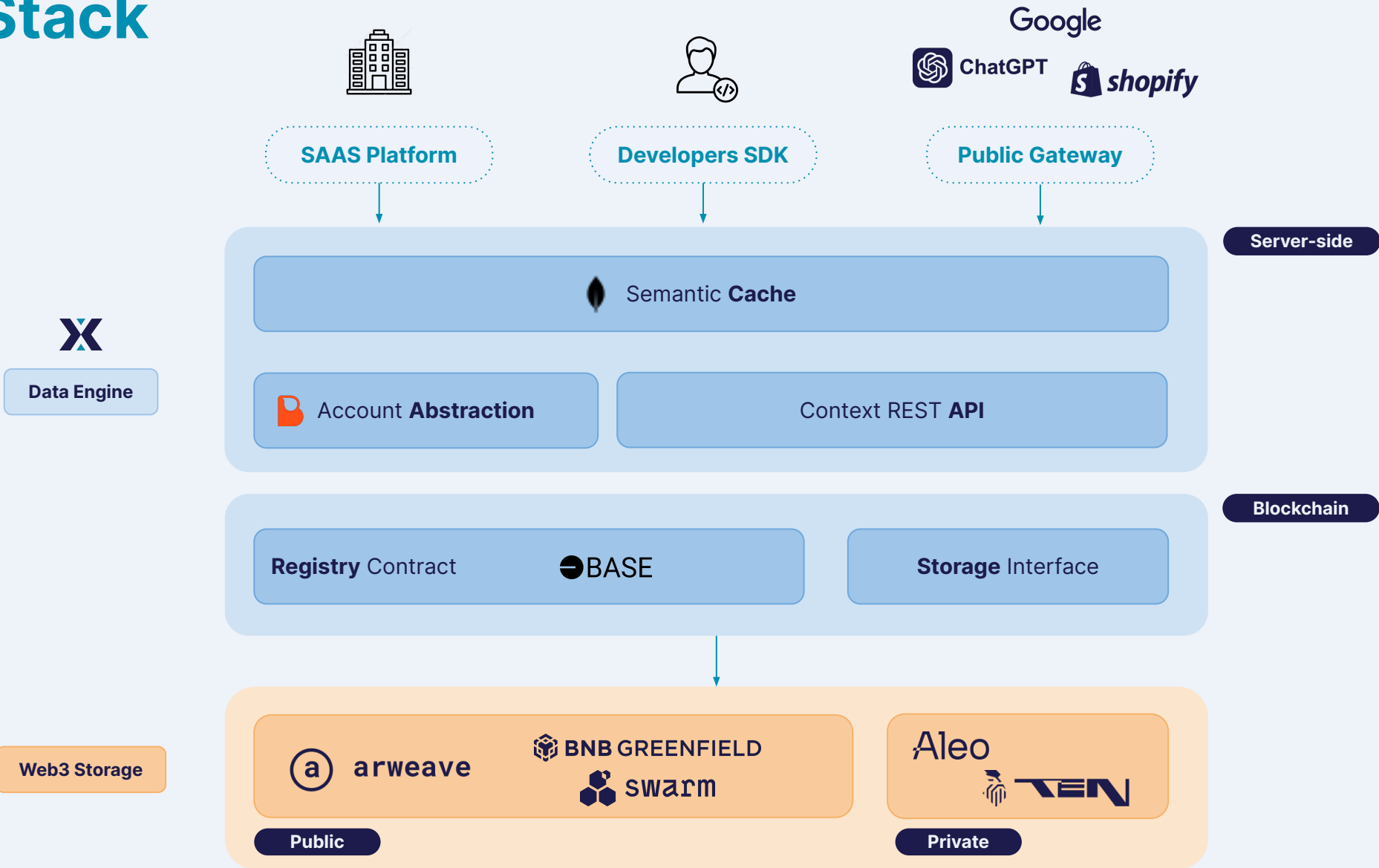
Solution

Product

Business

Team

Tech Stack



Market

Problem

Solution

Product

Business

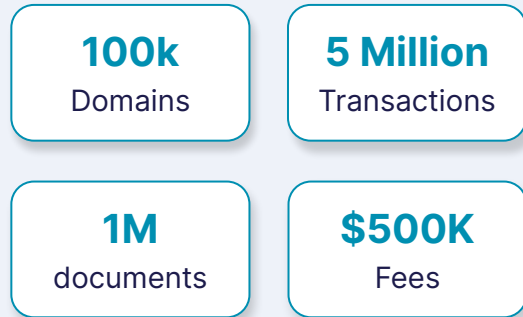
Team

Business Model

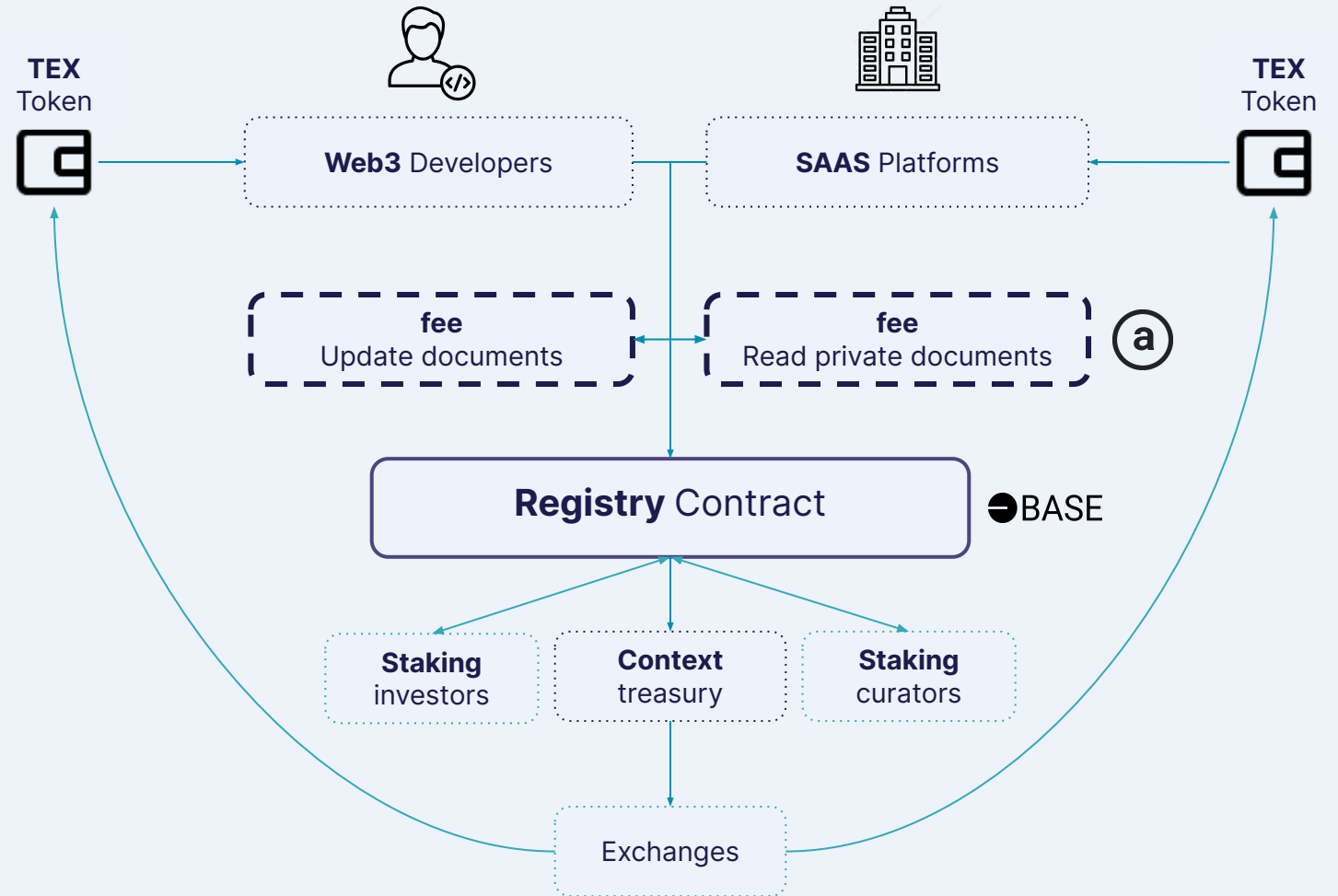


TEX Token: We charge a fee on every update on any document in Context.

Projections 2024



Our token's value is directly fueled by the community's engagement and innovation on our protocol, **mirroring Ethereum's model** where increasing utility and ecosystem growth drive up its worth.





Roadmap and Growth

	● Q3 2024	● Q4 2024	● Q1 2025
	Initial Phase	Development Phase	Expansion Phase
Main Objectives	Mainnet Onboard 5k developers	Partnerships Key industry players	SAAS Own L2/L3
Strategy	Educational Content Hackathons	Grants for Partners Developer Program	Sponsorships
Core Regions	Europe	Europe & Asia	Europe, Asia & Latam
Funding			

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Achievements and Funding

2023

Raised **\$330.000** and developed the core technology.

2024

Team of **4 people** full time and Testnet launch.

Our investors



arweave

Poolside

Permanent Ventures, Scott Moore (Gitcoin)
Anthony Ryan (Hansa Network), Jahed Momand (Cerulean)
Dermot O'Riordan (Pocket Network), Markus Ament (Centrifuge),
Jordi Riulas (Ethic Hub), Albert Malagarriga (Elixir Capital)
and many more...

Raising now

\$1.5M

Seed

\$0.15

Token Price

100M

Token Supply

2024

Public Sale at Polkastarter

Listing in CEX

Market

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Partners and Clients

+8
ONGOING
PROJECTS




15
STRATEGIC
PARTNERS


Already created:
+35,000 Documents
+600 Domains

Accelerators
Poolside

Mapping the Wine Industry
VALLFORMOSA **LEEWORLD**

Traceability
 **OXFAM**  

Music Industry
coinbase  **bmat**  **upf.** **MTG** Music Technology Group 

Privacy
 **Aleo**

Team & Advisors



Alex Puig
Founder & CEO

Entrepreneur with 25 years in the startup ecosystem, 10 of which are in Blockchain, founded Alastria, co-founded The Data Venture with 6 startups, with 100k followers across Twitter and LinkedIn.



Sergi Fernández
Co-Founder & CTO

Entrepreneur with +10 years of experience as a Software Engineer, specializing in Blockchain technology Cloud architecture and FinTech ecosystem. Building and leading multiple decentralized projects.



Jordi Dominguez
Operations & CFO



Daniel Cabrera
Tech Lead & DevRel



Maria Marin
Talent & Communication

Advisors



Jahed Momand
Product & Funding



Jack Hampson
Sales & AI



Diego Borgo
Brand & Growth



Jesús Pérez
Tokenomics



Alexandra Cavero
Marketing



Enrique Aznar
Legal & Compliance

Market

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THANK YOU!

context

JOIN US!



github.com/contextdao



alex@ctx.xyz



www.ctx.xyz

Annex 1 : Competitors



competition

Name service

Standards

Data Templates

schema.org

Domains



Real World Data



Web3 Data



Web3



Annex 2 : Ecosystem

Web3

polygon
 ARBITRUM
 BNB CHAIN
 NEAR
 AVALANCHE
 TEN
 SAGA
 Aleo
 zetachain
 BASE
 ethereum
 COINRANK

Technology

Safe
 alchemy
 Lit
 polygon ID

AI

Metary T12
 Web3.com
 JournoDAO
 MEET

Community Partners

W3B LAB Community
 STEADYNAMIC
 bmat
 Lemonade
 cryptoplaza
 sonar Barcelona
 GeeksHubs
 OXFAM

NFTs

UNION AVATARS
 GUTTY
 REALFUND
 MOONLORIAN

Storage

arweave
 BNB CHAIN
 EthStorage
 Warp by RedStone
 CRUST
 Spheron
 Irys
 Web3.Storage
 swarm
 Filecoin